

LIGHTS, CAMERA, DIASPORA! TRAINING CASE STUDIES

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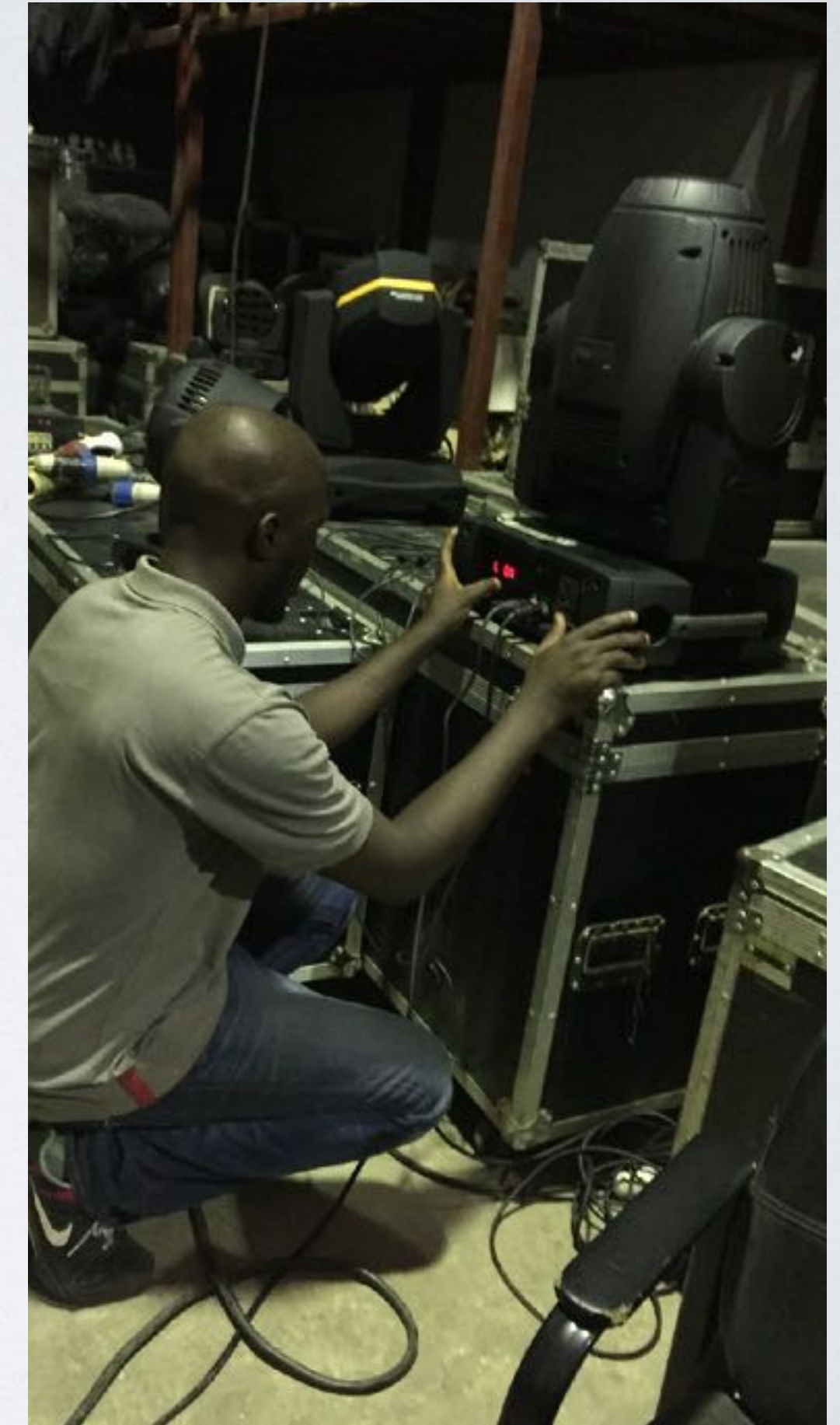


CASE STUDY:

AFRICA MAGIC VIEWERS CHOICE AWARDS



- 2016 AMVCAs, Lagos Nigeria
- after working in Nigeria for 10 years Christian was hired to design the lighting and more importantly to execute it with an all Nigerian crew.
- this was a big step because until then this show, the largest and most prestigious film awards show on the continent, had been done with a South African, predominantly white crew
- this was made possible because of Christian's deep experience with a wide variety of vendors and technicians across the spectrum in Lagos.
- the project required a trip to Lagos to meet with each vendor, look them in the eye, and communicate the opportunity.
- we tested all of the equipment specified and after 5 days of setting up the continent-wide live broadcast on MNET was fantastic





CASE STUDY: ROYAL ARTS ACADEMY



- Royal Arts Academy is run by Emem Isong, one of Nollywood's most prestigious and prodigious Executive Producers.
- Christian Has done 2 Nollywood films with Emem and Royal Arts; 'Spotlight' (television release) and 'Ayamma' (theatrical release).
- Both projects were funding in part by government funding for the purposes of skills training.
- Based on the fact that much of this work is a trade and is best learned by doing - particularly at the early stages of a technician's career.
- There is a very large need for collaborations like this across the continent due to the nascent industry skills and the lack of access to highly skilled mentors at an international level.



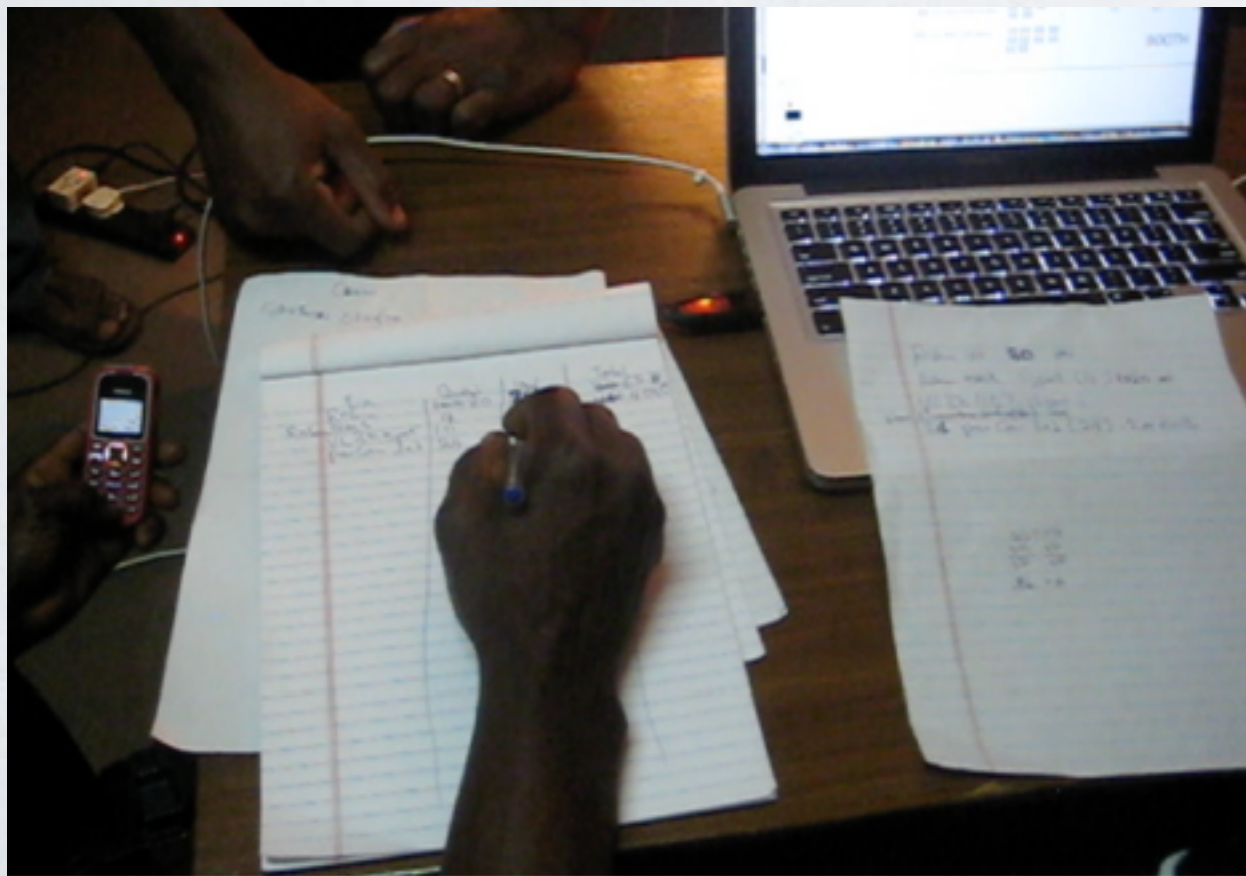
CASE STUDY: FILM AND MEDIA SERVICES

- LCD! was asked to partner with Michael Motombo and Film and Media Services to provide a masterclass for advanced film makers in Johannesburg.
- The class was approximately 50 attendees and went all day.
- There was about 2 hours of concept discussions appropriate for higher level practitioners that are creating content regularly.
- The remaining part of the day was all hands on setups in a real studio. going over techniques that stand out as a challenge in the local market such as
 - multi camera television cinematography needs vs. single camera aesthetics
 - how to light a multitude of skin tones in one frame
 - setting up cameras to get more out of the available light.
- Later in the day the learners would throw out questions or requests for the class to setup and develop solutions.
- All in all it was a great day!





CASE STUDY: JUNGLE FILMS



- Jungle Films hired Christian and several of Christian's team to design numerous shows over 4 years.
- Skills sharing in the process was a large part of the job
- Some of the subjects covered were;
 - How to calculate generator loads
 - Moving light bulb alignment
 - Reading and prepping the job from the lightplot
 - Addressing and DMX universes
 - Lighting programming
- Many of these skills are being put to use regularly in the local market.

